



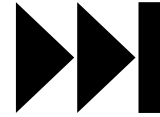
SALADA COMPANY FOR METAL INDUSTRIES

شركة صلادة للصناعات المعدنية

Pitch Deck



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The problem that this investment opportunity aims to address is the **lack of local manufacturing for shipping containers in the Middle East.**

Currently, there is no existing competition in the region, and the demand for shipping containers is high.

Additionally, countries like Saudi Arabia are actively striving to become logistics and transportation hubs, offering attractive incentive programs for investors. By establishing a shipping container manufacturing facility in the Middle East, we can not only meet the growing demand for containers in the region but also contribute to the strategic goals of these countries in enhancing their logistics capabilities.



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what the issue

the absence of local shipping container manufacturing in the Middle East, resulting in reliance on imports.

This creates an opportunity for investors to meet high demand and leverage government incentives.

why this problem has so much gravity





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What?



We are addressing challenges related to maritime shipping, manufacturing shipping containers, spare parts, and lashing and lifting tools and equipment.

Why?



addressing these challenges matters because it has wide-ranging economic, logistical, and environmental implications, contributing to growth, efficiency, and resilience in both regional and global contexts.

Why now?



The timing is crucial due to rising demand, economic opportunities, and the need for sustainable logistics solutions in the region



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Saudi Arabia had been actively working on expanding its shipping and logistics sector, with substantial investments in ports and related infrastructure.

estimated annual production

3m

TEUs

(Twenty-foot Equivalent
Units)

The size of the Saudi market for
containers

13M

(Shipping containers)

number of ships

15K

(Saudi ports)



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Concept

Innovation

We foster innovation by continuously improving container designs, materials, and logistics solutions.

Efficiency

Our integrated approach streamlines the container lifecycle, reducing costs and environmental impact.

Scalability

The project can expand to meet growing demands and adapt to changing market conditions.

Versatility

Our project offers a comprehensive solution, including manufacturing new shipping containers, trading in diverse used containers, and supplying essential spare parts and rigging tools.

Problem Solving

We address shipping and logistics challenges by providing a one-stop-shop for container-related needs.

Empowerment

We empower businesses and port operations with reliable container resources and services.

Adaptation

Our integrated approach streamlines the container lifecycle, reducing costs and environmental impact.

Endless Potential

The project unlocks endless potential for container-related solutions and growth opportunities.

THE Business model

for a venture involving manufacturing shipping containers, trading in used containers, and supplying spare parts and lashing Tools & equipment, would typically be based on a combination of revenue streams and operational strategies. Here's an overview of a possible business model:

Manufacturing Shipping
Containers

Trading in Used Containers

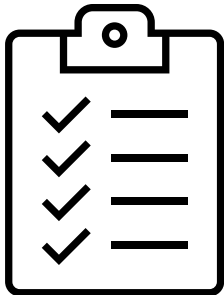
Supplying Spare Parts and
lashing Tools & equipment

Additional Revenue Streams

THE **Business** model

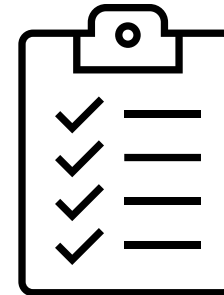
Manufacturing Shipping Containers

Sales Revenue



Generate income through the sale of newly manufactured shipping containers to shipping companies, logistics providers, and businesses with shipping needs.

Leasing



Offer container leasing services, where customers can rent containers for a specific period, providing a steady stream of income.

THE **Business** model

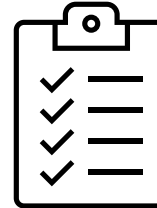
Trading in Used Containers

Buy and Sell



Acquire used containers at lower prices, refurbish or maintain them if necessary, and resell them to customers seeking cost-effective options.

Leasing of Used Containers



Offer leasing options for used containers to customers looking for temporary or budget-friendly storage solutions.

THE **Business** model

Supplying Spare Parts and lashing
Tools & equipment

Retail Sales



Sell Spare Parts and lashing Tools & equipment directly to shipping companies, logistics firms, and maintenance departments of ports

Maintenance Services



Provide maintenance and repair services for containers and lashing Tools & equipment , generating income from service fees

THE **Business** model

Additional Revenue Streams

Online Marketplace



Create an online platform where customers can browse, purchase, or lease containers, spare parts, and equipment.

Consulting Services



Offer consulting services related to container logistics and management. Provide subscription-based maintenance plans or access to exclusive container and logistics resources.

THE **Operational** Strategies

1

Efficiency

Streamline operations to reduce manufacturing and maintenance costs, maximizing profit margins.

2

Global Reach

Establish a network to serve both local and international markets, leveraging the global demand for shipping containers..

3

Sustainability

Embrace eco-friendly practices to meet environmental regulations and appeal to environmentally conscious customers..



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Customer Segments

Shipping companies

Freight forwarders

Logistics providers

E-commerce and
manufacturing
businesses

Maintenance and rep
air services providers

Ports and terminal
operators



The success of this business model



would rely on factors such as efficient operations, a broad customer base, quality products and services, and adaptability to changing market dynamics. It's essential to conduct thorough market research and financial planning to ensure the viability of the venture.

PRODUCTS & SERVICES

This diverse range of products and services allows the company to meet the varied needs of customers in the shipping and logistics industry, enabling it to generate revenue from multiple sources and serve a wide customer base.

New Shipping Containers

Used Shipping Containers

Container Spare Parts Lashing and
Lifting Tools and Equipment

Maintenance and Repair Services

Logistics Consulting





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Customer Support:

Our responsive customer service team and after-sales support enhance the customer experience, fostering loyalty and trust.

Innovation:

Continuous research and development efforts keep our products and services ahead of industry trends and customer requirements.

Comprehensive Solutions:

Our integrated approach offers a one-stop-shop for container needs, streamlining logistics and reducing the complexity of dealing with multiple suppliers.

Adaptability:

We stay agile and adaptable to changing market dynamics and customer demands, ensuring our offerings remain relevant.

Network Collaborations:

Partnering with logistics and shipping companies enhances our industry knowledge and expands our reach, facilitating market dominance.



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Go-To-Space market Strategy





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